



LOGOS

Vol. XVI, No. 6

April 1999

NEWSLETTER FOR TSUD FACULTY AND STAFF

A GROUNDBREAKING CELEBRATION



On April 16, 1999, Troy State University Dothan played host to a community celebration for the groundbreaking of the TSUD Library/Technology Building. Over 200 university supporters gathered on the TSUD campus to officially begin the building process. Among the special guests who joined in the celebration were the chancellor of the Troy State University System, Dr. Jack Hawkins, Jr., and Congressman and Mrs. Terry Everett. In his comments to the group, Dr. Michael Malone, president of TSUD, gave perspective to the day by remembering the "legacy of excellence" which began over 10 years ago when the TSUD family gathered to break ground for the present campus. "We are here today because we will continue that legacy of excellence . . . in spirit of cooperation and partnerships," Malone said.

Pictured above, along with TSU System officials, Dr. Jack Hawkins, Jr., and Dr. R. Douglas Hawkins, are members of the Troy State University Dothan Executive Council.

"TSUD SPIRIT" SHOWS IN SPIRIT OF SERVICE DONATION



Pictured above from left to right are Susan Craig, TSUD; Mike Cotton, program director for the Wise Center; and Amanda Pope, TSUD-SGA, making TSUD's donation to the Wise Center.

Sparked by a request from the Wise Center for Child Abuse Prevention, the TSUD family recently conducted a Spirit of Service project to collect school supplies for donation to the Center. With hopes of encouraging children to succeed in the learning process, TSUD faculty and staff generously donated a variety of items for the project. Over 160 items were donated which included:

- 52 boxes of crayons
- 15 packs of pencils
- 12 packs of colored pencils
- 23 notebooks and writing tablets
- 10 boxes of markers
- and over 1200 sheets of construction paper!

Thanks to everyone who helped to make this year's project a success!

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PRESIDENT'S MESSAGE

The Cost of Doing Business

As we begin the last-ever regular term on the quarter system, it is only natural to have mixed feelings about the cessation of one system (quarter) and inauguration of another system (semester). Nevertheless, semester conversion is going to happen as planned. With respect to planning, you, the faculty and staff (with some student input), have done a splendid job of planning and preparation. I again applaud the work of the Steering Committee under Dr. Buchanan's able leadership. I know there are bugs yet to be worked out, but I am confident we will be ready.

In recent meetings of the Board of Trustees, as well as the TSU System Executive Council, the philosophy and practicalities regarding the dollar value of a Troy State System education have been widely discussed. The discussions have referenced three critical issues: the probabilities of future increases in state appropriation; near future (e.g., fall term) decreases in credit hour production associated with the change to the semester system; and more importantly, the practicality of placing a higher dollar premium on the value of our course offerings while remaining competitive in our markets, yet cost sensitive to our publics. I can frankly say that these discussions have been thoughtful as well as thought provoking.

With respect to the three critical points referenced above, the Board has reviewed a future tuition/fee structure that is in my judgment necessary (for our financial well being); cost sensitive (relative to market and students); and more realistic relative to the proper value of the education received.

As we have learned from other institutions and systems who have recently converted to the semester system, not only did they see a precipitous decline in credit hours but the students complained loudly about "sticker shock" when they received their initial bills. At TSUD, we will budget for a decline in hour production, but we will not accept a decline as a given (reference my remarks at fall opening of school). We will continue our discussions with students encouraging them to think about the course hours and subsequent costs relative to a year of study divided by two terms, opposed to a year of study divided by three terms.

There will be sticker shock. As in previous years, we must raise our tuition and fees anticipating little if any increases in state assistance (one of the three critical issues noted above). This, of course, will add to the fall shock. But we (I) will do our best to make all understand why we are again increasing tuition and provide flexible plans for payment. I am particularly sympathetic with the thirty percent of undergraduates and those eighty percent of graduate students who do not receive financial aid.

Our fall semester conversion will not be as painful as the collective experiences of some of our state (and Georgia) colleagues. We (you) have planned well, and we will handle conversion in our usual cheerful, can-do, and sensitive manner. I appreciate so much what you all do for this university, community (and me).

Michael E. Malone
President



PEOPLE IN THE NEWS

Dr. Brenda Ameter attended the SEASEC meeting at the University of Tennessee on March 3-7 and presented a paper at the SEASEC meeting on the epic battle in Pope's "Rape of the Lock" on March 6; attended the Birmingham-Southern Writing Con-

ference with students and members of the Creative Writing Club on March 11-13; hosted Sigma Tau Delta and Creative Writing Club at her home in the evening on April 17.

Dr. Robert Burroughs attended "The Imagery of America," annual conference, Society for the Interdisciplinary Study of Social Imagery, in Colorado

Springs, CO.

Ms. Susan Craig attended Datatel training at TSU; attended a Chamber of Commerce Small Business Committee meeting.

Mr. Ronnie Creel attended the Datatel User's Group Conference in Washington, D.C., from March 5-10; attended Datatel training on the curriculum/faculty modules at TSU from March 16-18; attended the Datatel Technical Team meeting with three Datatel consultants at TSU on March 22 and 23; presented a luncheon discussion for the Dothan Exchange Club on the Y2K topic.

Dr. Joseph Fielding attended a meeting with Dr. Steve Garrott at TSU to discuss curriculum articulation for marketing on March 1; attended PowerPoint training on March 5; attended a meeting of the Dothan Advertising Federation on March 10; attended a SACS Institutional Effectiveness Committee meeting on March 16.

Ms. Maya Jones participated in the Alliance for Cultural Diversity's Black History Program on March 7.

Dr. Sandra Lee Jones attended Alabama Reading Initiative Advanced Reading Institute at Alabama State University in Montgomery on March 1-5; attended Alabama Aerospace workshops and panel discussion on March 6-7; attended Alabama Aerospace Lift-Off Celebration at Dothan Civic Center and attended Alabama Aerospace V.I.P. luncheon on March 8.

Dr. Cynthia Lumpkin wrote grant from RSVP program in Dale County; attended SDE Teacher Educator Workshops on the Alabama Reading Initiative in Montgomery on March 1-5; attended SACS Steering Committee and attended Strategic Planning update; interviewed applicants for ECE position and African American Faculty in Development Scholarship; worked with representatives from Dothan City Schools, Houston County Schools, Ozark City Schools, and TSUD to write

Federal Grants for Teacher Improvement.

Ms. Mary McCruter participated in the Alliance for Cultural Diversity's Black History Program on March 7.

Dr. Stacey Mixon attended American Physical Society's Centennial meeting in Atlanta, GA, on March 20-26; attended symposia on Science Policy for the New Millennium on March 21 and on Science Policy at the Presidential Level and attended a keynote address by U.S. Secretary of Energy Bill Richardson and unveiling of APS mural "A Century of Physics" on March 22; audience participant on CNN's Talk Back Live on March 23; attended Unpaved Roads Erosion and Sediment Control Conference at TSU on March 30.

Ms. Diana Parker attended TRIO lunch and Jazz Band performance at TSUD on March 11; attended SACS Institutional Effectiveness Committee meeting on March 16; attended a Continuing Education Windows Explorer class on March 17.

Dr. Elizabeth Van Loo attended the annual conference of the Association of Death Education and Counseling (ADEC) where as chair of the pre-certification courses she was responsible for their organization and supervision and where she convened one session of the conference on March 10-14.

Mr. Tony Whetstone attended Chamber of Commerce Ribbon Cutting for Red's on March 8; attended Dothan City Schools Academy Awards Ceremony on March 9; attended TRIO lunch and Jazz Band performance on March 11.

Ms. Ann Wells met with Kai Davis, City of Dothan, regarding continuation of computer training for city employees on March 3; attended Dothan Chamber meeting on Workforce Development and a Career Day follow-up meeting on March 8; attended a Student and Community Services Department Chair meeting on March 10; met with Leslie Worthington regarding plans for

distance learning in Continuing Education on March 19; met with Continuing Education instructors, Georgia Ludlum and Charlene Medafer-Meehan, on March 29 and 30; met with Jeff Gordon, consultant for Idea Time Trainers, regarding seminars in the area on March 31.

Mr. Forrest Wood provided consultation on software matters for the Houston County Sheriff's office; upgraded 80 PCs to Windows 98 and new application versions in the three Malone Hall labs; provided consultation to the Houston County Home Health Division regarding PC software.



COURTESY COMMITTEE REPORT

March 1999

Thank You Cards Received

*Kenny and Anita Fondren
*Dr. Sarah Patrick

FROM THE TSUD FAMILY

TSUD Courtesy Committee,

Thank you for the nice picture frame. It is so special to us. Thank you for taking the time to gather the information about Kendall. God bless you.

Kenny and Anita Fondren

I appreciate so much the gardenia and the card sent by the Courtesy Committee. It helped brighten a rather stressful month of hospitalization and recovery.

Sarah Patrick



TSU System News...

From Troy...

SENATOR HEFLIN GIVES HELEN KELLER LECTURE AT TROY STATE

Troy State University's fifth annual Helen Keller Lecture Series Wednesday drew upon the expertise of a famous Alabama statesman who was also a personal friend of the Keller family. Former U.S. Senator Howell Heflin presented the lecture to a standing room only crowd of more than 400 in the Adams Center Theater. Heflin, whose hometown of Tuscomb is the same as Miss Keller's, drew on his friendship with the Keller family to give insight into the life of one of Alabama's best-known citizens.

He related the story of Anne Sullivan who taught the young, deaf, blind girl how to communicate with others using her sense of taste, smell, and touch. Senator Heflin pointed out that Miss Keller not only overcame her disabilities, but she achieved more than many who can see, hear, and speak.

"Although I'm not very conversant in sign language, I found it quite remarkable how she used her hands to understand what I was saying," Senator Heflin said in an interview with the TSU campus television station. Perhaps her greatest contribution, Senator Heflin said, was "to give hope to people with disabilities."

During his TSU visit, Heflin told the story of Keller's life not only as a person with a disability of blindness and deafness, but as a person with sight and hope. Senator Heflin was well known in the U.S. Senate as an advocate for the rights of disabled persons and received

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TSUD EXECUTIVE SUMMARY OF MISSION

Troy State University Dothan (TSUD) is a separately accredited university within The Troy State University System providing opportunities for affordable, accessible education primarily to residents of southeast Alabama, southwest Georgia, and northwest Florida.

The university's emphasis on academics is complemented by dedication to public service, applied research, and lifelong learning. TSUD is committed, through traditional and non-traditional means, to enhancing the critical thinking and personal growth essential for informed, productive citizens.



ACTIVITIES OF THE PRESIDENT

March 1999

Made five Capital Campaign visits
 Participated in SEADAC Board of Directors luncheon meeting
 Attended opening session of Legislature in Montgomery
 Participated in Army Aviation Museum Board of Directors meeting at Fort Rucker
 Attended TSUD Annual Black History Program
 Participated in System Executive Committee meeting in Troy
 Met with School of Education faculty applicants
 Participated in The House of Ruth Board of Directors meeting
 Attended several Dothan Area Chamber of Commerce ribbon cuttings
 Attended TSUD Graduate Council meetings
 Attended Alabama-Florida Boy Scout Council Executive Board meeting in Dothan
 Attended work session with consultant Dan Joslyn and Executive Work Group at TSUD
 Participated in State Articulation and General Studies Committee meeting in Montgomery
 Attended TSUD Academic Council meeting
 Attended South Alabama Symphony Association performance in Dothan
 Attended Dothan Area Chamber of Commerce Legislative Affairs committee meetings
 Participated in meeting of TSUD and Wallace College enrollment services staff concerning Electronic Data Exchange
 Participated in Dothan Area Chamber of Commerce Board of Directors meeting
 Was guest speaker at The Wiregrass United Way Annual Meeting held on the TSUD campus
 Participated in TSU Spring Commencement activities in Troy
 Attended TSU System Board of Trustees meeting in Troy
 Participated in Wiregrass Forum meeting in Ozark
 Attended Alabama Education Association Annual meeting in Birmingham

LIBRARY NEWS

The TSUD library's intent is to provide a strong collection in support of the instructional and service programs of the University. We are always looking for ways to improve the library and information services to enhance learning at TSUD. Curriculum objectives from the faculty are vital to the development of a comprehensive collection. If you feel the library collection is lacking in any subject area, please, let us know in order that we may collect the appropriate materials.

The Alabama House Ways and Means Committee recommended funding for the Alabama Virtual Library . . . it awaits consideration by the full House. If you would like information regarding this essential and excellent resource, we have a short video available in the TSUD Library. In addition, you may visit the website at www.virtual.lib.al.us.

New books in April include:

Bay of Pigs Declassified. The secret CIA report of the invasion of Cuba

Until recently, the cloak of secrecy has restricted efforts to explain this planning and decision-making process to idle speculation; with the publication of this volume, somewhat informed speculation is now possible. (Source: Kirkus Reviews)

In Search of Swampland: a wetland sourcebook and field guide

This book introduces readers to the ecology and natural beauty of the wetlands, one of our most important natural resources.

Maslow on Management

Although Maslow is most famous for his hierarchy of needs theory, his book for today's managers develops ideas on enlightened management that puts emphasis on the individual worker and posits that everyone prefers to be a prime mover rather than a helpless pawn in the workplace. (Source: Booklist)

The Web of Life: a new scientific understanding of living systems

In *The Web of Life*, Capra offers a brilliant synthesis of such recent scientific breakthroughs as the theory of complexity, Gaia theory, chaos theory, and other explanations of the properties of organisms, social systems, and ecosystems.

the 1996 Helen Keller Outstanding Public Service Award presented by the American Foundation for the Blind.

The lecture began after a short introductory film that documented Helen Keller's accomplishments. She served on the Massachusetts Commission for the Blind and lectured throughout the world. She wrote several books about her life and how she became a successful member of society to help others believe it possible to achieve in their own lives.

Troy State University presents the lecture series annually to honor this outstanding Alabamian, according to Dr. Forrest Petry, associate professor in the College of Education. Petry and Lillian A. Wise, assistant professor of nursing, are co-chairs for the lecture series. "The lecture demonstrates to the general public as well as Troy State University students how people with disabilities can excel," Wise said.

The Helen Keller lecture is co-sponsored by the Troy State University College of Education, the Alabama Department of Rehabilitation Services, the State Department of Education Division of Special Education, and the Helen Keller Eye Research Foundation.



Troy State University Dothan President Michael E. Malone was recently presented with a copy of the 1998 edition of the university literary collection, *Copper Blade Review*. Published yearly by the TSUD Creative Writing Club, the review is a collection of works from talented student and community writers. Pictured above from left to right are the club president and review editor Chris Bryant of Daleville, club and review advisor Fred Feagin of Dothan, and Dr. Malone. Copies of the review can be purchased for \$7.00 each at Books-a-Million in Dothan or at the TSUD Bookstore.

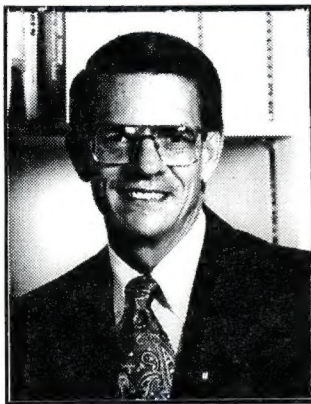
SPRING HONORS CONVOCATION

**FRIDAY,
MAY 7, 1999
7:00 P.M.**

**CALVARY
BAPTIST CHURCH**

**901 MONTEZUMA AVE.
DOTHAN**

A NEW UNIVERSITY FOR A NEW CENTURY



Dr. Malone

Management expert, Dr. Peter Drucker, wrote in a recent Forbes article that in thirty years traditional (residential) college campuses will cease to exist! Suffice it to say this statement was at the very least, provocative, and most probably, apocalyptic.

Drucker's philosophy has generated a plethora of critical discussion in the higher

education and corporate communities. My immediate reaction was, "Dr. Drucker obviously does not know the enduring (and endearing) power of southern football"! But after further review, I think Dr. Drucker may very well be on to something.

Changing demographics, rapid advances in technology, and increasing costs of education are primary factors driving the coming revolution in higher education that Dr. Drucker and others are predicting. (I happen to be one of those also making this prediction.) As a matter of fact, this revolution is not coming; I submit, it is with us now.

Successful universities during this next century will be institutions that have:

- Clear focus of mission;
- Passion for quality in instruction, service, and research;
- Commitment to streamlined processes, procedures, and efficient operations;
- Rededication to students as customers;
- Total belief in the value of innovation and creativity;
- Understanding that the institution is only as good as the community that supports it; (and vice versa).

As I consider the traits above relative to the successful university of the near future, I become more and more convinced that the future in southeast Alabama is now, and the model for the new successful university for the near future is here in Dothan.

April 16, 1999, added yet another chapter to a book written about dedication, sensitivity, and excellence. Troy State University Dothan, a proud constituent campus of The Troy State University System, broke ground on its third building on its present campus.

This campus was conceived and built by visionaries, most notably: Dr. Ralph Adams, Mr. Robert Paul, Dr. Thomas Harrison, and Chancellor Jack Hawkins, Jr.

From what I know of these men, each would be very quick to say that TSUD is who it is and where it is because of the work and dedication of countless individuals both living and dead. I believe this assessment is most definitely true.

Those of us who are dedicated to writing this next chapter in Alabama's book of excellence will remain blessed and energized by the work and dedication of those wonderful people who got us where we are today. And for those people whose legacy lives on through this beautiful campus in Dothan, I pledge my best energy and thought to constant quality improvement. This improvement will ensure that TSUD will be the model for the new university for a new century.

This new university for a new century will:

- Create an environment totally committed to Quality in all that we plan, and all that we do.

In this environment, quality teaching is "job one." "Jobs two and three" are quality in service (especially community service) and quality in applied research. Our professional schools, undergraduate and graduate programs in Education and Business, will go beyond national accreditation seeking regional, and in selective disciplines, national recognition. Our professional schools will be supported on the undergraduate level with even stronger general education courses, particularly in the upper division areas. We will remain committed to a belief that strong liberal arts curricula support even stronger professional programs. We will offer courses and programs that meet community and market demands. There is no room in the curricula of the new university for "boutique" or fashionable courses so popular in the decade of the 70's. This new university will stay current on training and professional needs of the community through a flexible, market sensitive, quality driven continuing education program. This new university will assume a prominent position in the community through its emphasis on lifelong learning utilizing distance education. Finally, this new university will recruit and retain the best-qualified personnel affordable in support of our unique and quality driven mission.

This new university for a new century will:

- Promote accessibility and efficiency in all that we plan and all that we do.

Technology is a tool, albeit a major tool, in a much larger toolbox of instructional delivery and support services. Technology, however, cannot and will not supplant the teacher (mentor) in delivery of instruction in

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this new university, period! We will invest in the most sophisticated technology available to us (including design and construction of new buildings). This new university understands that time is the most precious commodity for today's learners, be they traditional age or adult, credit or non-credit. Technology as instructional delivery and support tools allows us to design and redesign everything we do to enhance and respect learner's time. The notion of a "twenty-four hour, seven-day-a-week" university is no longer a notion to be pondered. The new university as a responsive university must capitalize on its *quality* faculty and staff to make *quality* instruction and services accessible at times most appropriate to the learners' needs. This may be a radical notion with regard to the history of American higher education; but making *quality* instruction and services accessible to learners when they need it is a given at this new university. This new university has and will invest in new technologies to improve admissions, financial aid, registration, advising, and degree audit.

This new university will constantly seek ways to be more efficient in its procedures and support policies. This new university will constantly seek ways to keep instruction affordable even in the face of reduced state support and increased operating costs. This new university will constantly seek ways to reward and support its loyal, high *quality* faculty and staff while maintaining personnel staffing at a level appropriate to our mission and scope. Finally, this university will not allow resources to be taken away from its teaching mission to support extraneous endeavors such as dormitories and athletics. Resources, new and reallocated, will always follow directly or indirectly, in support of *quality* instruction and institutional support.

This new university for a new century will:

- Support and influence *community* building in all that we plan and all that we do.

The words common and community share the same Latin derivative. The "common sense" doctrine of the enlightenment promulgated so eloquently by our enlightened philosophers, Franklin and Jefferson, permeates our country's greatest documents. This common sense doctrine spoke to the "greatest happiness for the greatest number." This common sense philosophy forms the foundation for the modern notion of community building. As building partners we must be about the business of promoting the greatest happiness for the greatest number. Partnerships are key to achieving this noble goal. Partnerships promote synergy, the vehicle that in turn maximizes partnerships. The new university must be a partner in helping synergy to occur whenever and wherever. This new university assumes a major leadership

role using its diverse resources to help build a better community. This new university will give clear definition to what it means to be an engaged university--a responsive, integrated university. And I do believe that this university will define for the future of American higher education what it means to be a university for and of the community. This new university will define what it means to be a vibrant, premier Community University.

In summary, as TSUD looks to the next century, we see nothing but opportunities waiting to be maximized. These opportunities will be recognized in our new strategic plan, which will carry us through the academic years 2003-2004. This new university for the new century will achieve its strategic visions emphasizing the following:

- Quality* in all that we plan and all that we do;
- Laser beam focus on instruction and instructional support;
- Increased investment in people who make up the TSUD family;
- Increased investment in technology;
- Streamlined procedures and services and staffing patterns;
- Delivery of focused, market-driven instruction at times and methods to serve the lifelong learner;
- Expansion and improvement of the physical plants in support of instruction, instructional support and community service;
- Aggressive pursuit of new state, local, and external resources;
- Proper stewardship of existing resources;
- Increased partnerships (especially local school systems, corporate sector, TSU System and TSUD alumni);
- Community building (includes TSUD family and tri-states area).

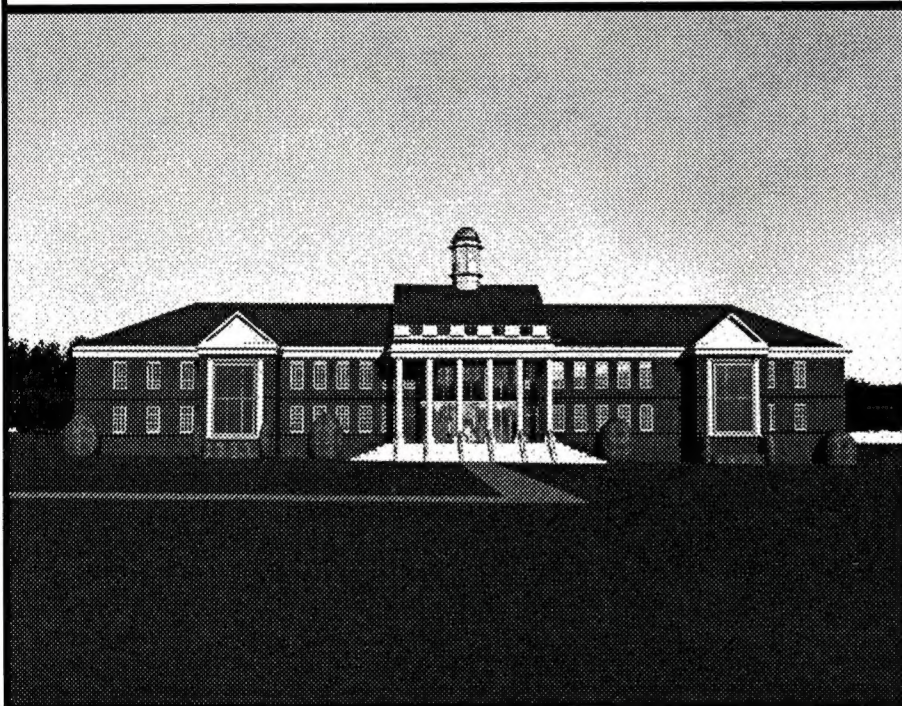
The effectiveness, even of the most visionary strategic plan, is measured by its end results. I have no doubt that this new university of and for the new century has the will to maximize the opportunities required of us to be effective. I challenge those of us who are stakeholders not to settle just for "effectiveness." We must have the will to go beyond effectiveness. Beyond effectiveness means *excellence*. And *excellence* will be this community university's legacy of and for the future.

Michael E. Malone, Ph.D.
President
Troy State University Dothan

Quest for Excellence TSUD Library/Technology Building

Now that we have officially broken ground on our new building, let's continue our tour of the TSUD Library/Technology Building...

In addition to the Instructional Support Center (ISC), the first floor will consist of two interactive classrooms. These interactive classrooms will enhance the educational experience at TSUD by helping students, faculty, and the citizens of the Wiregrass stay on the cutting-edge of technology. Each interactive classroom will allow students to learn through teleconferences and distance learning while strengthening their knowledge of technology. The technology in the classrooms will connect TSUD students, faculty, and area citizens with live and tape-delayed programs from around the nation and the world. The rooms will average 940 square feet.



BIRTHDAYS FOR MAY

- 3 Joseph Fielding
- 11 Lynda Salisbury
- 13 Renee' Green
- 21 Sandra Lee Jones
- 27 Michael Malone
- 29 Kenny Fondren
- 30 Michael Higgins
- 31 Faye Jones

Birthdays!

BIRTHDAYS FOR JUNE

- 1 Ramamohana Guttikonda
- 3 Ronnie Childree
- 3 Cynthia Lumpkin
- 3 Janet McQueen
- 5 Stacey Mixon
- 6 Fred Feagin
- 7 Rodney Beaver
- 9 Mary Noble
- 12 Adair Gilbert
- 13 Linda Young
- 15 Robert Saunders
- 24 Farrow Burks
- 26 Kirk Davis

Troy State University Dothan (TSUD) is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097; telephone number 404-679-4501) to award associate, bachelor's, master's and education specialist degrees.

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